

Rochester Swim Club/Rochester Aquatics BOD Meeting Minutes

6/9/2025 @ 6:30pm in Bob Fick Room

Present

Rocky Coleman

Chris Lacek

Tom Walsh

Ryan Keller

Bill Shaughnessy

Laura Lindquist

Ashleigh Kramer - Secretary

Brad Thatcher - Business Advisor

Absent

Kristine Stensland

Action: Rocky calls to order. Tom seconds. Minutes from the previous meeting approved via email.

Board Updates - Rocky

- Property status - sale declined
Discussion on options moving forward

Action: Bill makes a motion to have Matt Gove ask Penz for the reason they declined the sale and check for any interest from ROGA. At this time the property is actively on sale as is at a price of \$849,000. We'll revisit this status when we review the 2025-2026 budget. Tom seconds. Motion carries.

Financial Update - Chris

- Working with Tom on 2025-2026 budget including a price adjustment of 3-5%

Swim Team Update - Tom

- 2025-2026 Team Structure Changes:
 - Adding a Senior and Junior group allows for tiers throughout team
 - Registration will also be Intro, Developmental, and Competitive
 - Sets us up for long-term growth and best service for athletes
 - Diving also revamping for more strategic practice and competition

Action: Tom makes a motion to add groups to restructure swim and diving groups for the long term benefit of the teams. These groups, and new structure, will directly address survey results and needs for growth. Tom will include a communication plan for BOD approval by 6/16. Chris seconds. Motion carries.

RSI Update - Bill

- Working with Sam and Ashleigh to ensure Splashpoint and RSC boundaries are in place
- Planning to paint the wall in preparation for sponsorship tiles
- Orca trailer is up for auction
- Facility and equipment ready for Summerfest

Policies & Procedures - Ashleigh (proxy for Kristine)

- Detailed Survey Results:
Communication is a multi-layered element in our organization.
 1. Tom is working on the larger vision and group structure communication for team families.
 2. Ashleigh is working on a framework for routine communication, start of season, monthly group messages, heads up on events, etc.
 3. The meet communication layer has been addressed this year.
 - meetworker@rsc email was established
 - full time staff collaborated on hand off through meet creation/planning
 - Ashleigh as Meet Director for parent worker support

Website Feedback is largely subjective, however design clean up is needed.

1. Amber is almost done with BOD page updates
 2. Once 2025-2026 information is ready, we will update the RSC site
 3. Google Calendar could be superimposed on a page
 4. Mid-year registration clarity for incoming families
- Propel Proposal Update
After the previous meeting and speaking with Sindiswha, a different approach is advised. As we have an engaged board with members willing to take ownership of this process, we'll focus on 18 culture questions to help us define where the board is at, administratively and otherwise. Please review these questions and your experience so far. Ashleigh will send an email on 6/30 to follow up and take next steps.

Action: Bill makes a motion to adjourn. Tom seconds. Motion carries.

Next BOD meeting TBD *will be added once date/time are set.